U.S. Patent Application

Attorney Docket No.: WBU-001

Abstract

A system for identifying a user preference for a candidate, especially for a candidate

seeking election to office wherein the candidates have points of view on issues relevant in an

election. The system associates attributes for a plurality of categories for each candidate and

enables the user to select the attribute that reflects the user's preference for that category. After

completion of the questionnaire, or when requested by the user, the system displays to the user a

preference for a candidate.

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